

Thank you for entrusting us to develop your print materials. Print materials, like brochures, appointment cards and banners are an important aspect of your physical branding. In order to develop these materials, we need some information from you to give your patients and prospective patients a clear representation of your practice.

This document will guide you through the process of selecting a template design, writing your content and specifying the types of images to be used. Please follow the document and fill out the questions. When complete e-mail it to your Account Manager.

Once received, your account manager will review these details with our design team. The design team will then assemble everything and present you with your new print materials! **Client Information**

Client Name:

Advanced Laser Skin Clinic

Client Website:

www.advancedlaserskinclinic.org

Full Address to Appear on Materials

8-411 Huronia Rd, Barrie ON L4N 9B3 → same

Shipping Address:

Phone Number to Appear on Materials:
(Include Area Code)

705-737-9888

Creative Specifications

Print Materials Included in Packages

Your print package comes with a number of print items to use in your practice or to help promote your practice. You have the choice of either business cards or appointment cards.

- ☒ Tri-Fold Brochure
- ☐ Mounted Poster
- ☐ Window Decal
- ☐ Retractable Banner
- ☐ Counter Cards
- ☐ Rack Cards

And Chose one...

- ☒ Appointment Cards
- ☒ Business Cards

Some clients need additional marketing materials. If you would like to upgrade your print package to include a Digital Marketing Plus Add-On, please select one below. Your Account Manager will follow up with you to discuss your options.

Optional Digital Marketing Plus Add-Ons

Digital Marketing Banner

Email Template

If you have any questions, please contact your Account Manager.

Content Options

LOGO

COPY

see brochure

4

4

10

Y

Quaternary Service Paragraphs

This space can handle roughly 30-40 words, or 260-280 characters (with spaces). Shorter is usually better for readers.

You have the option to include either a service/price list or an additional section of content. The service/price list is limited to 12 items.

Would you like a service/price list or an additional section of text?

☒ Service/Price List

☐ Additional Text Section

List/Quinary Service Header

Make it short and sweet. Limit the header to 6 or 7 words, 2 to 3 words is best.

See brochure

List/Quinary Service Content

This space can handle roughly 12 lines of services and prices or roughly 60-68 words, or 470-490 characters (with spaces) when using this space for paragraph.

Design Options



Color Palette

☒ Use my website colors

Will select a color theme below



Theme 2



Theme 5



Theme 1



Theme 3



Theme 6

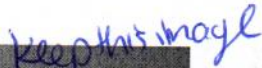


Theme 4

Palette selected:

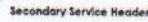
Please select one of the following as your chosen design, or lay-out. Colors will be customized to match your website or your choices above. Full PDF files of each design are available in the links below each design.

Wave Design 1



Use this image for
Hair Removal Section

Quaternary Service Header



Primary Service Paragraph: Class aptent
tortor morbi ad illa laqueis per conabit
males, per incipit, tamenque
suspendit variolam erat sed ad hinc
luna, pretium, ad laqueis ut singular
Ampet inibus conat portis claud, Non
porum, Class aptent tortor socios
ad illa laqueis per conabit
males, per incipit
hinc ad o



List/Quinary Service Header

Price	XXXX
Star	XXXX
Location	XXXX
Genre	XX
Music	XXXX
Star	XXXX
Genre	XX
Price	XXXX
Star	XXXX
Location	XX
Genre	XX

Call for an
Appointment Today!
800-867-5309

Quaternary Service Header



Primus Serviciu Paraguai. Clau optum
mibi sodare: ad illa longum per
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List/Quinary Service Header

Price	10000
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Price	10000
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Quora	100
Price	10000
Inf	10000
Corrent	1000
Quora	100

Call for an
Appointment Today!
800-867-5309

Quaternary Service Header



Primery Service Paragraphe. Class vociferi
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per triplicem.




List/Quinary Service Header

Felix	2009
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Fernando	200
Robert	20
Phyllis	2000
Lat	2006
London	200
Spence	20
Flora	2000
Tim	2000
Loam	200
Robert	20

Call for an
Appointment Today!
800-867-5309

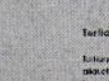
[illegible][illegible][illegible]

Use this image
for Maci Spa
Services



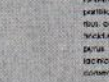
Book Your Appointment Today!

800-867-5309



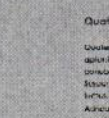
Tertiary Service Header

Tertiary Service Paragraph. Placeholder text. Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.



Quaternary Service Header

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Quinary Service Header

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Secondary Service Header

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List Quinary Service Header

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Wave 1	Wave 2	Wave3
Straight 1	Straight 2	Straight 3
Bubble 1	Bubble 2	Bubble 3

Image Options

